(Draft prescriber announcement letter)

Dear <facility name> prescriber,

As long-term care providers, we aspire to provide our residents with the highest quality care. To accomplish this goal, the <facility name> community depends on us to provide care while adhering to recommended standards of evidence-based practice.

Antibiotic resistance is now considered one of the most urgent national and global public health threats. Antibiotic use is receiving considerable national attention. In response to new and emerging requirements of CMS we have been mandated to regularly review antibiotic utilization and to have programs in place to promote optimal prescribing practices.

Our initial step will be to gather utilization data from the medical record, laboratory and pharmacy systems. Beginning in <month/year> facility-wide antibiotic patterns of practice will be reported quarterly to prescribers, the QA Committee and to Administration. The initial focus will be urine cultures and antibiotics prescribed for UTI. We anticipate provision of these data each quarter will prove valuable to prescribers as an objective professional benchmark.

Thank you for your support of these new initiatives.

<medical director name> Medical Director